



Evaluation and Research



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As experts in Evaluation and Research Services, we provide high-quality information for evidence-based decision making for a wide variety of stakeholders ranging from government agencies at federal, state, and local levels to community-based organizations, health providers, foundations, and businesses. Our staff has substantial knowledge and experience in evaluation and research methods including quantitative and qualitative study designs; data collection services such as surveys, focus groups, and in-depth interviews; analytics; and data visualization techniques to ensure that information is easily understood and meaningful. Building the evaluation capacity of partner program partners is integral to our approach.

Assessment

We have extensive experience in conducting community and organizational assessments for a variety of public and private partners. These assessments involve the collection and synthesis of existing and new data to assess needs, inform program and business planning, develop recommendations for priority setting, and inform decision making. Assessments conducted include:

- Local and state public health assessments
- Community health needs assessments (CHNA) for non-profit hospitals
- Community health assessments for Federally Qualified Health Centers (FQHCs) and community organizations
- Health impact assessments
- Organizational capacity assessments
- Workflow mapping
- Needs assessments to inform program design

Program Evaluation

We work with programs to define evaluation aims and develop evaluation designs that are feasible given resource capacity and timelines, including data collection strategy, sampling methods, and analytic strategy. The team has expertise in Developmental Evaluation (Ongoing Process Evaluation); Implementation Evaluation (Process Evaluation); and Outcome Evaluation/Impact Studies using both qualitative and quantitative methods.

Program Improvement

Our team works with organizations and programs to assess whether they are meeting their goals and to provide recommendations for programmatic improvement using PDSA cycles, workflow mapping, and staff and client interviews.

Analytics

Our staff is skilled in a wide range of analytical techniques from descriptive to multivariate analyses and geospatial analysis. Our data analysis and visualization expertise includes:

- Quantitative and qualitative data management, analysis, and presentation using Access, Excel, SPSS, SAS, STATA, Atlas.ti, and other text formats
- Curation and aggregation of data from multiple sources, including national sets such as BRFSS, YRBS, US Census, local surveys, etc.
- Manipulation and merging data files from different geographical areas/levels
- Ability to standardize and geo-code geographical levels from different sources
- Data trend analysis
- Expert understanding of how to interpret data sets; e.g. limitations in reliability or validity due to sampling methodology, data collection instrument, or sample sizes
- Translation of findings through use of infographics, dashboards, LiveStories, and other tools for effective data visualization

Research

We work with partners to conduct scientific applied research studies to answer questions related to tobacco control and cessation, healthy communities, clinical transformation, family health, and healthcare services.

Evaluation Capacity Building

Our staff provides expert technical support and full service training to community organizations to build capacity to design and implement evaluation and research studies and to use evaluation and research findings for programmatic and organizational decision making.

Clients

Assessments

- Louisiana Office of Public Health (LAOPH)
- City of New Orleans Health Department (NOHD)
- St. Tammany Behavioral Health Task Force
- CHRISTUS Hospital System
- West Cameron Calcasieu Hospital
- Hancock, MS Hospital
- Pew Charitable Trusts Health Impact Project
- NO/AIDS Taskforce
- Priority Health Care

Evaluation

- Louisiana's Maternal, Infant, and Early Childhood Home Visiting Program
- The New Orleans Healthy School Food Collaborative
- The Louisiana Campaign for Tobacco-Free Living
- The Primary Care Capacity Project
- The Office of the National Coordinator for Health Information Technology
- Up2US Sports Program
- The Health Enrichment Network, Louisiana
- NOLA for Life

Program Improvement

- Court Watch NOLA
- New Orleans Community Police Mediation Project
- Urban Strategies

For more information on how LPHI can assist your organization through our suite of evaluation and research services, contact

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About the Louisiana Public Health Institute (LPHI)

LPHI, founded in 1997, is a statewide 501(c)(3) nonprofit and public health institute that translates evidence into strategy to optimize health ecosystems. Our work focuses on uncovering complementary connections across sectors to combine the social, economic, and human capital needed to align action for health. We champion health for people, within systems, and throughout communities because we envision a world where everyone has the opportunity to be healthy. For more information, visit www.lphi.org.