Vaccine Willingness During the COVID-19 Pandemic in Louisiana
February 2021

BACKGROUND
The Louisiana Public Health Institute (LPHI) conducted statewide surveys in June 2020 and February 2021 to assess impacts of the COVID-19 pandemic and perceptions of the COVID-19 vaccine among Louisianans. Adults from all nine Louisiana Department of Health (LDH) regions participated. There were 1,126 respondents in 2020 and 1,096 respondents in 2021.

STATEWIDE VACCINE WILLINGNESS
- 50% willing to receive the vaccine
- 35% hesitant to receive the vaccine
- 15% unwilling to receive the vaccine

REGIONAL VACCINE WILLINGNESS
- Willingness highest in Region 1
- Hesitancy highest in Regions 4 & 5
- Unwillingness highest in Regions 3 & 6

Vaccine intentions changed from before the vaccine was available (2020) to after the vaccine became available (2021). More Louisianans decided that they either did or did not want to get the vaccine, and fewer were undecided.

POPULATIONS WITH VACCINE HESITANCY
- Black residents under age 60
- Women of reproductive age
- Young adults ages 18-29
- Rural White residents under age 45

FACTORS INFLUENCING VACCINE DECISION
- The strongest motivator for vaccination is protecting family
- The most important factors for hesitancy and unwillingness are concern about side effects and vaccine safety and efficacy

TRUSTED SOURCES OF VACCINE INFORMATION
- Doctors & healthcare providers
- Friends & family
- Louisiana Department of Health

Additional findings are available at lphi.org/COVID19Survey.

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